



By using one ton of postconsumer recycled fibre in lieu of virgin fibre, we have ensured the following environmental benefits

- 31.48 trees were preserved for the future
- 1479 lbs of solid waste was not generated
- 90.93 lbs of waterborne waste was not created
- 2913 lbs net of greenhouse gases was prevented
- 13,373 gallons of wastewater flow were saved
- 22,299,750 of BTUs energy not consumed

广元市经济合作和外事局
Guangyuan economic cooperation and Foreign Affairs Bureau

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官方微信



官方微博

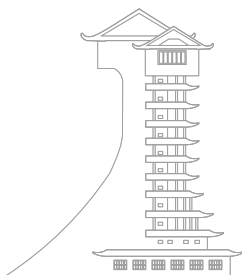
广元

外商投资指引

GUIDELINE FOR FOREIGN INVESTMENT
IN GUANGYUAN

川北天地广／财富新纪元
BROAD SPACE IN NORTH SICHUAN\
NEW ERA OF FORTUNE





CITY NAME CARD

国家卫生城市

中国优秀旅游城市

全国旅游标准化示范市

全国森林旅游示范市

国家森林城市

国家园林城市

国家低碳城市试点市

中国十佳宜居城市

中国人居环境范例奖城市

中国营商环境十佳城市

正在加快建设

川陕甘结合部现代化中心城市

四川北向东出桥头堡

全国性综合交通枢纽

中国生态康养旅游名市

区域消费中心

国家物流枢纽承载城市

区域性清洁能源供给中心

中国西部重要的绿色农产品供给地

中国西部食品饮料产业基地

践行绿水青山就是金山银山理念示范市

全国文明城市

国家历史文化名城

……





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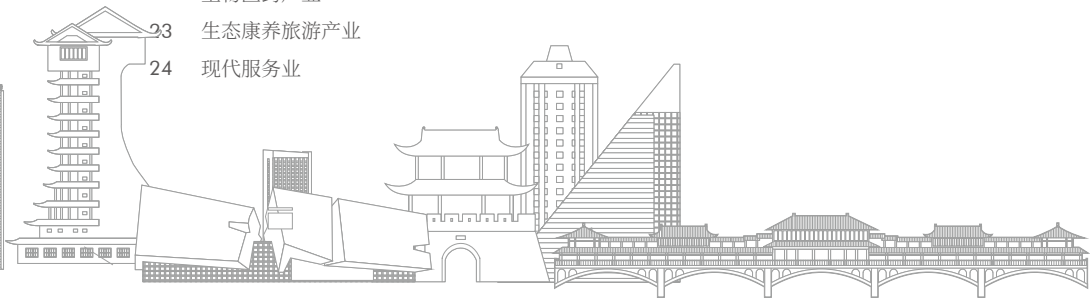
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All difficulties along the Shu Path
Have been described in history;
All wastelands now
Have been covered by green cities.
Rolls the Jialin River to the South,
A picture embodying the motto of lucid waters
and lush mountains are invaluable assets,
Guangyuan, where humanity and nature coexist,
Is shining on the boundary of Sichuan, Shanxi
and Gansu.

曾经蜀道苍苍，
在历史里书写浓墨重彩；
而今沃野茫茫，
在山水间建立绿色城市。
嘉陵江滚滚南流，
描绘绿水青山就是金山银山的秀美画卷，
让人文与自然兼容并蓄的广元，
闪耀在川陕甘交界。



REPUTATION



HISTORY BACK TO QIN, HAN, TANG AND YUAN PROFOUND AND RESPLENDENT CULTURE

溯史秦汉唐元 / 文韵深厚璀璨

广元，具有 2300 多年的建城历史。是先秦古栈道文化和中国蜀道文化的集中展现地，三国历史文化的核心走廊，中国历史上唯一女皇帝武则天的出生地。唐朝始称为利州，元代更名为广元。

With a history of over 2,300 years since its establishment, Guangyuan, titled as Lizhou in the Tang Dynasty and changed into Guangyuan in the Yuan Dynasty, is the concentrated presentation place of ancient plank road culture in the early Qin Dynasty and Chinese Shu path culture, the core corridor of the Three Kingdoms history and culture, and the birthplace of the only empress in China, Wu Zetian.





04 BRAND IDENTIFICATIONS

四大品牌标识

剑门蜀道 | JIANMEN SHU PATH

剑门关一夫当关万夫莫开

Jianmen Pass, like one man who can hold out against ten thousand



女皇故里 | HOMETOWN OF EMPRESS

武则天芳华绝代泽被后世

Wu Zetian, having unrivaled appearance and benefiting the later generations



熊猫家园 | PANDA HOMELAND

大熊猫国家公园享誉中外

Giant Panda National Park, enjoying fame at home and abroad



红色广元 | RED GUANGYUAN

红军文化光前裕后辉映千秋

Red culture, lustering forefathers and benefiting future generations historically

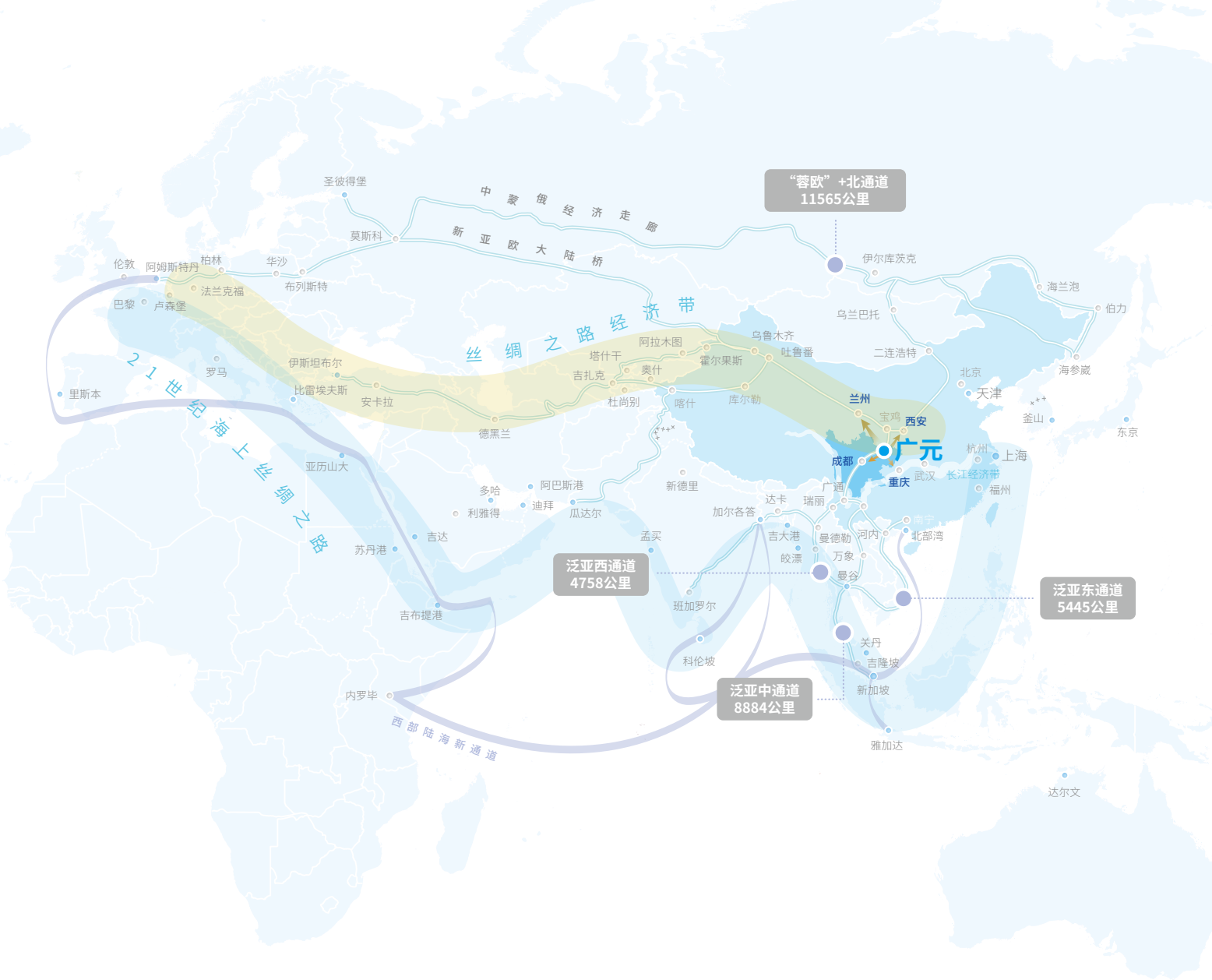


ENTER OF CHENGDU, CHONGQING, XI'AN AND LANZHOU
NO OBSTACLE ON THE ROAD

成渝西兰轴心 / 坦途紫陌纵横

广元地处成都、西安、兰州、重庆四大城市的几何中心，是四川北向东出桥头堡，西部陆海新通道和渝新欧、蓉欧国际大通道的交汇点。

Guangyuan, located at the geometrical center of four cities of Chengdu, Xi'an, Lanzhou and Chongqing, is the north-east external bridgehead of Sichuan, and the intersection of West Land-Sea New Channel, and Chongqing-Xinjiang and Euro-Chengdu International Channels.



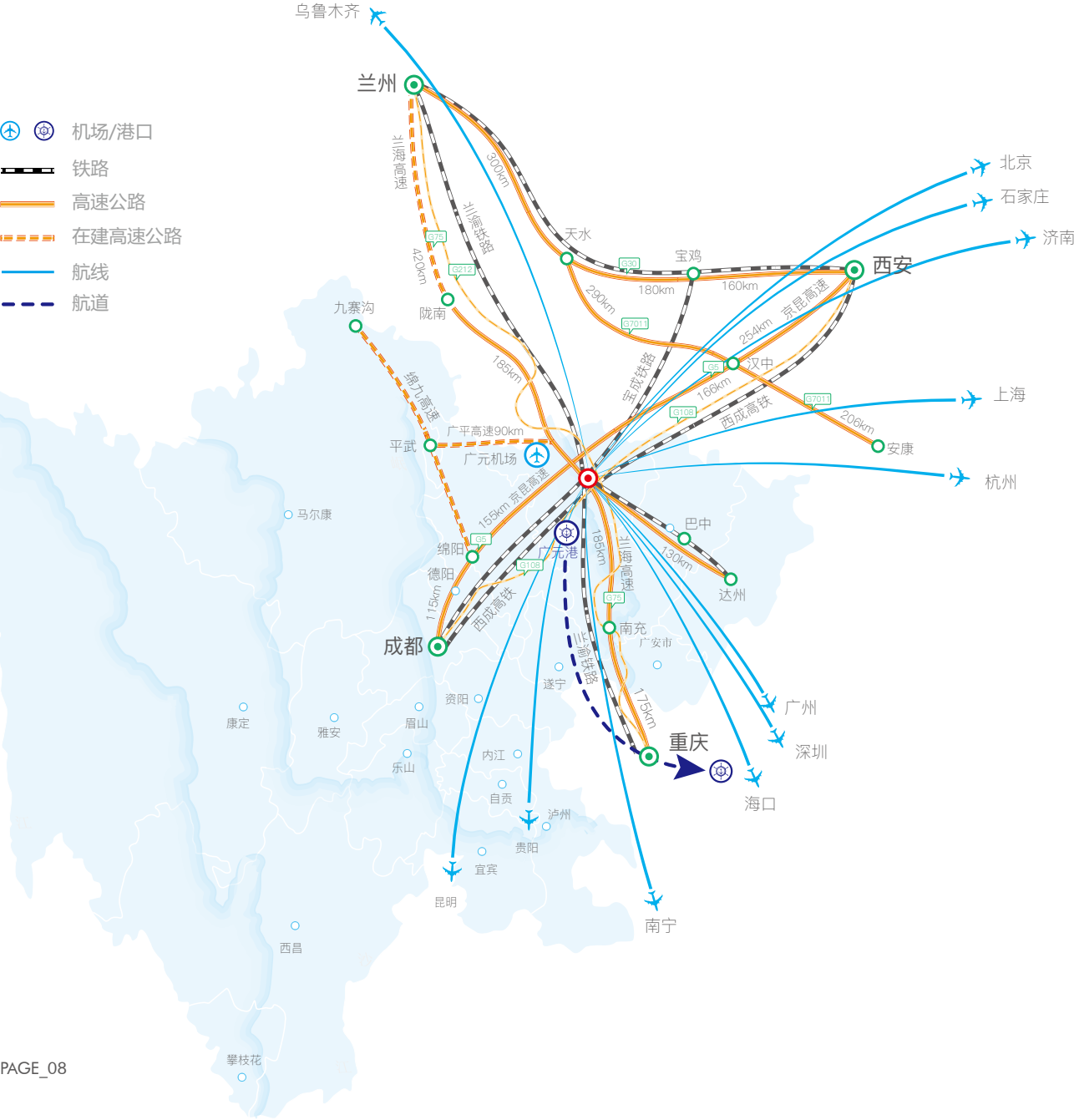


已开通航线

11 条



京昆、兰海、恩广、绵万（在建）、广平（在建）等高速公路和西成高铁、宝成、兰渝、广巴达等铁路在境内交汇。广元机场已开通直飞北京、上海、杭州、广州、深圳等全国一二线城市 11 条航线。广元是中欧班列的重要战略节点和组货基地，途径广元出新疆到巴基斯坦瓜达尔港，比从海上丝绸之路到印度洋近 6000 公里。“千里嘉陵第一港”广元港已经开港，千吨轮船可直抵重庆、上海等地。



Expressways including Beijing-Kunming Expressway, Lanzhou-Haikou Expressway, Enshi-Guangyuan Expressway, Mianyang-Wanyuan Expressway (under construction) and Guangyuan-Pingwu Expressway (under construction), and railways including Xi'an-Chengdu High Speed Rail, Baoji-Chengdu Railway, Lanzhou-Chongqing Railway and Guangyuan-Bazhong-Dazhou Railway intersect in Guangyuan. Guangyuan is an important strategic node and cargo distribution base on Chengdu-Europe High-speed Railway. The journey by the route from Xinjiang to Gwadar Port in Pakistan through Guangyuan will be nearly 6,000km shorter than it from Maritime Silk Road to the Indian Ocean. The Guangyuan Port as "No. 1 Port of the Great-length Jialing River" has been opened to the public, where ships of 1,000t will directly reach Chongqing, Shanghai, etc.



罗家沟枢纽立交



CO-BARRIER OF JIALING
REHABILITATION PARADISE IN NORTH SICHUAN

嘉陵生态屏障 / 川北康养天堂



森林覆盖率
57.47%

+



年均气温
16.1°

+



年均降水量
941.8mm



▲ 天瑁山

广元地处秦岭南麓，是南北气候的过渡带，大山大水大森林特征突出。是嘉陵江上游的生态屏障，森林覆盖率达 57.47%，空气质量优良天数比例达 96% 以上，年均气温 16.1 度、年均湿度 68%—78%、年均降水量 941.8 毫米。嘉陵江、白龙江等大江大河水质均达国家 II 类标准以上，地

Guangyuan, located at the south side of Qinling Mountains, is the transmission are of the climates of the south and north with outstanding characters of great mountains, rivers and forests, enjoys a forest coverage rate up to 57.47%, and serves as the ecological barrier at the upstream of Jialing River. For years it has maintained a record of about 96% for days of favorable air quality. Annual average temperature is 16.1 °C , annual average humidity 68%—78% and annual average precipitation

表水优良率达 100%。土壤富硒富锌，经国家认证的无公害化土壤占耕地面积的 95.24%。亭子湖、白龙湖、升钟湖、栖凤湖波光艳丽，形成了“千年古蜀水道，百里山水画廊”的秀美景观，是四川唯一气候适应型城市建设试点地区，最适宜人居的康养胜地。

is 941.8mm. Jialing River, Bailong River and other large rivers reach national class-II water quality standard with a rate of 100% for favorable surface water. The glistening Tingzi Lake, Bailong Lake, Shengzhong Lake and Qifeng Lake form a gorgeous landscape of “Millennial Ancient Shu Water Path, Far-extending Colorful Gallery” . Guangyuan is the only climate-adaptable urban construction pilot region, and the most livable city for health preserving.



▲ 生态康养产业园





B RILLIANT SCENERY AND HISTORIC SITES A HEAVEN-SENT POWERFUL TOURISM CITY 山水古迹辉映 / 天赐旅游强市

广元旅游资源丰富，资源秉赋高、独特性强，是四川省旅游资源最富集的地区之一，是最佳生态休闲度假旅游目的地。

With rich tourism resources, featured by high and unique resource endowments, it is one of the regions with the most abundant tourism resources in Sichuan Province, and the best ecological leisurely tourism destination.

► 境内名胜古迹众多，自然文化旅游资源丰富，全市共有国家A级旅游景区

In the territory are numerous places of interests, and rich natural and cultural resources.
In the whole city are 66 national A-level scenic areas

50个

► 剑门蜀道剑门关国家5A级旅游景区

1 national 5A-level scenic area: Jianmen Shu Path in Jianmen Pass

1个

► 皇泽寺、昭化古城、唐家河、鼓城山-七里峡等国家4A级旅游景区

21 national 4A-level scenic areas: Huangze Temple, Zhaohua Ancient City, Tangjia River, and Gucheng Mountain-Qili Gorge

21个

► 国家A级旅游景区总数及国家4A级及以上旅游景区总数均居全省前列

Ranked top in the province for its total number of national A-level scenic areas and national 4A-level and above scenic areas

► 2021年4月，被国际旅游联合会授予“最美中国旅游城市”殊荣

Awarded with the title of the Most Beautiful Tourism City in China by the International Tourism Federation in April 2021



翠云廊



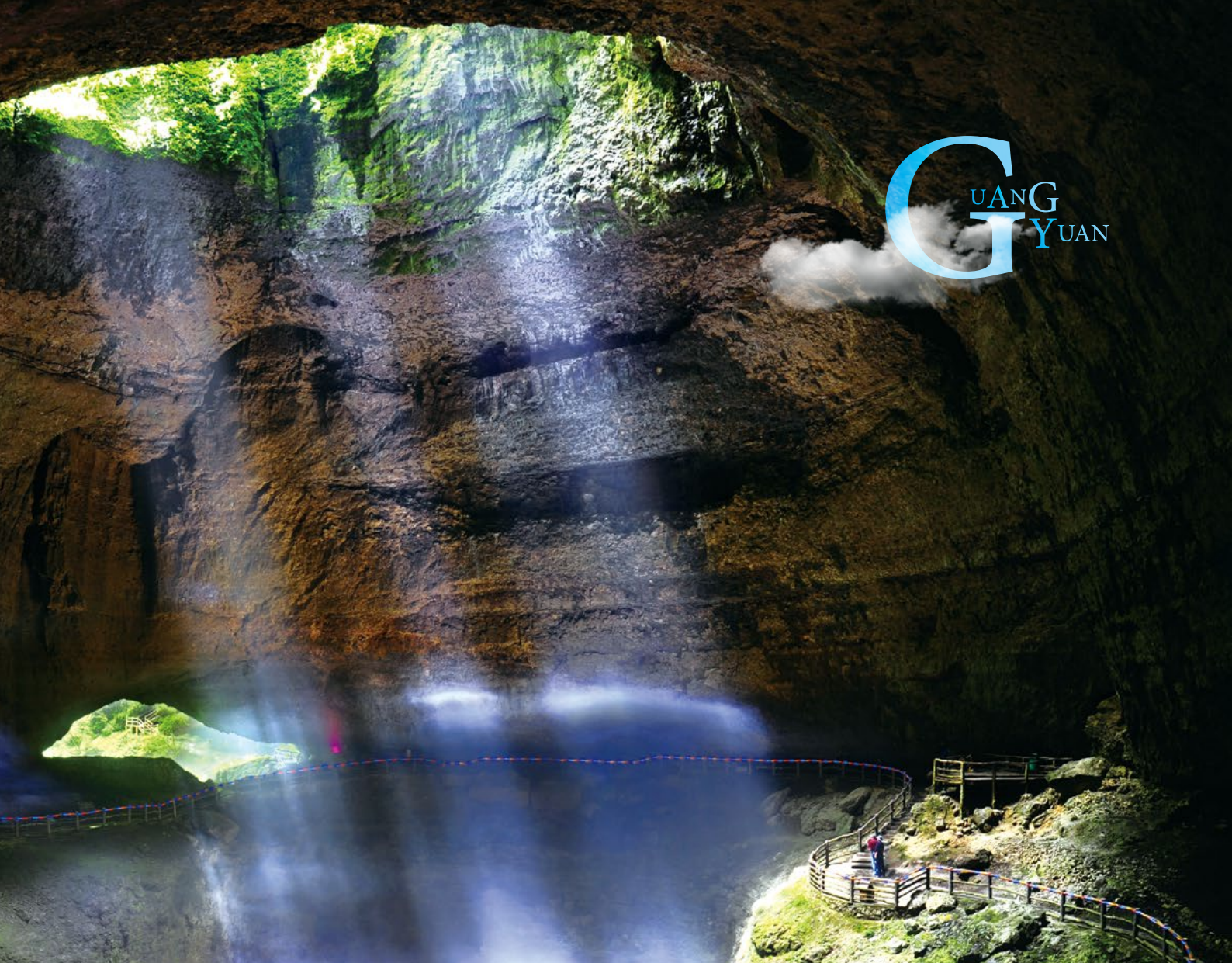
昭化古城



鼓城山



剑门关



GUANG
YUAN

EXTENSIVENESS
广博
万千产业的多元并举
DIVERSE INDUSTRIES IN SYNERGY

Giving full play to resources,
Transforming mountains into fortune.
We develop nature,
We respect nature,
We prosper industries with scientific outlooks on
development
We light up the sustainable development road
with wisdom,
We achieve the integration and co-existence of
industry and nature.
将资源禀赋发挥到极致，
把绿水青山转变成财富。
我们开发自然，
我们敬畏自然，
用科学发展观打造万千产业兴向荣，
用广博的智慧点亮可持续发展的道路，
让产业与大自然互融共生。

06 BUSINESSCARD

广元产业名片

国家先进电子产品及配套
材料高新技术产业化基地

High-tech Industrialization Base
of National Advanced Electronic
Products and Supporting
Materials

全国高性能工业铝材产业
知名品牌创建示范区

National Renowned High-
performance Industrial Aluminum
Material Brand Establishment
Demonstration Zone

四川省铝基材料产业
发展基地市

Sichuan Provincial Aluminum-
base Material Industrial
Development Base City



中国食品产业发展
重点园区

China's Food Industry
Development Key Park

国家新型工业化产业示范
基地(军民结合四川广元)

National Demonstration Base
of New Industrialization Industry
(Civil-military Integration
Guangyuan, Sichuan)

国家农产品质量
安全市

National Agricultural Product
Secure Quality City



MODERN AGRICULTURE 现代农业

Accumulation of 530 SANPINYIBIAO agricultural products (pollution-free agricultural products, green food, organic agricultural products and geographical indications agricultural products) in GuangyuanGuangyuan has certified 530 "three products and one standard" agricultural products

广元累计认证“三品一标”农产品

530个

全市形成了广元富硒茶、苍溪红心猕猴桃、朝天核桃、道地中药材、广元山地蔬菜（山珍）、广元油橄榄、生态畜禽水产（生态猪牛羊、剑门关土鸡、“两湖”有机鱼）+农业种业、现代农业装备、农业烘干冷链物流的“7+3”现代特色农业产业体系。正加快形成现代特色农业“一区两带七集群”发展格局。

The city has formed the 7+3 modern featured agriculture industrial system of Guangyuan Se-rich tea, Cangxi golden kiwi, Chaotian walnut, genuine TCM materials, Guangyuan local mountain vegetables (mountain delicacies), Guangyuan olive, ecological livestock, poultry and aquatic products (ecological pigs, cattle and sheep, Jianmenguan free-range chicken, Lianghu organic fish) + agricultural seeding, modern agricultural equipment, and agricultural drying cold chain logistics. It is speeding up the formation of the 1 zone, 2 belts and 7 agglomerations development layout of modern featured agriculture.

万亩有机茶园



红心猕猴桃

四川发展绿色食品和有机食品的优势区域

An advantageous region for Sichuan to develop green food and organic food

四川省农产品无公害市

Pollution-free agricultural product city in Sichuan

四川省首个农产品质量安全监管示范市

First agricultural product quality and security supervision demonstration city in Sichuan

FOOD & BEVERAGE 食品饮料



广元娃哈哈第二生产基地



广元有“好山、好水、好土壤、好气候”的独特优势，食品饮料产业已建立起涵盖农特产品精深加工、软饮料及饮用水等领域的现代食品工业体系，已形成十几个大类、近百个小类、上千种品种。正着力打造中国食品工业名城和中国西部食品饮料产业基地。

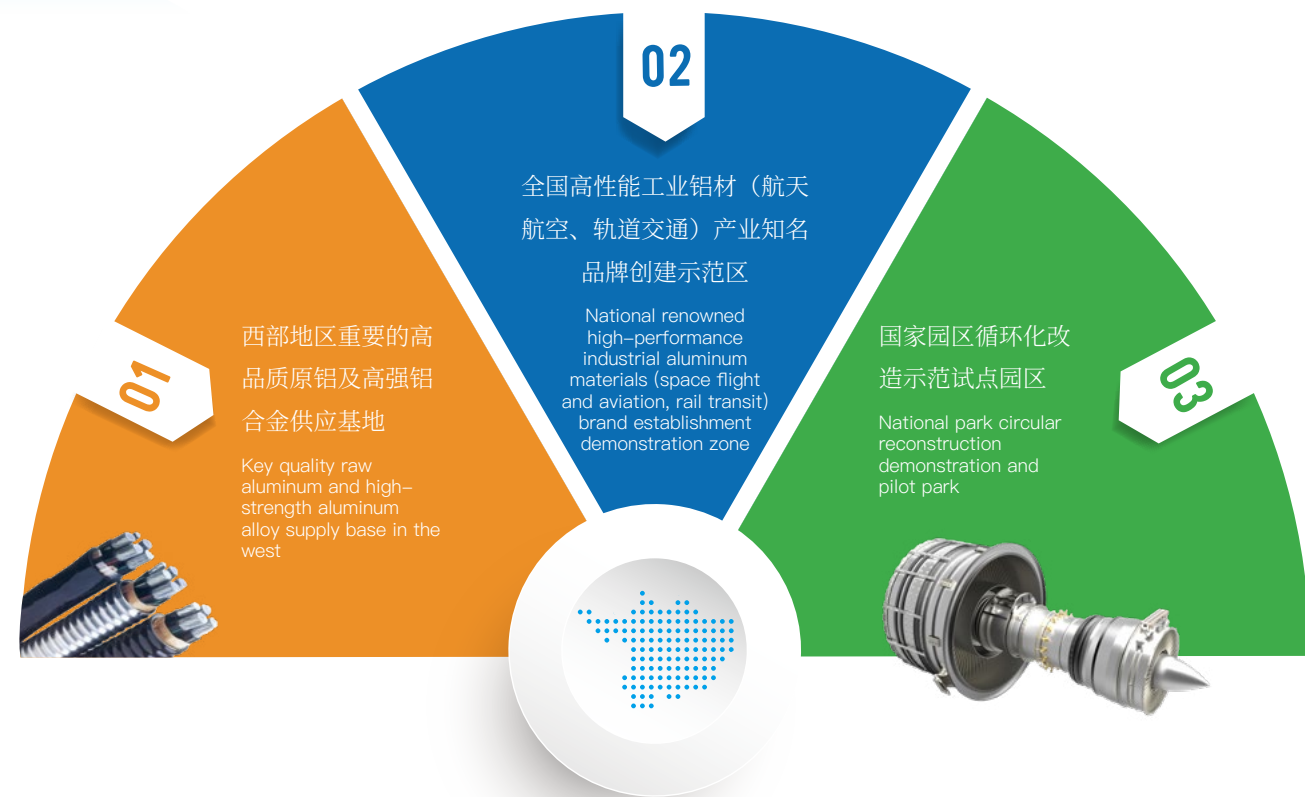
Taking advantage of its mountains, water, soil and climate, Guangyuan has established a modern food industrial system covering featured agricultural product deep processing, soft drinks, drinking water, etc., which can be divided into dozens of categories, nearly a hundred sub-categories, and over a thousand types. It is striving to build the Chinese Food Industrial City and West China Famous Food & Beverage Industrial Base.



劳特巴赫精酿啤酒



NEW MATERIAL 新材料



广元已形成金属新材料、新型建筑材料、锂电池新材料、非金属材料等四大新材料行业；已形成主要涵盖阳极炭素、电解铝、铝合金棒、铝板、铝线、铝合金轮毂、泡沫铝、再生铝等产品。正加快建设西部地区最大的铝产业基地，打造千亿级特色铝产业集群。

Guangyuan has formed 4 new material industries including new metal materials, new building materials, new lithium battery materials, and nonmetal materials; and has formed products including anode charcoal element, electrolytic aluminum, aluminum alloy bars, aluminum sheet, aluminum wire, aluminum alloy wire hub, foamed aluminum, secondary aluminum, etc. It is speeding up the construction of the largest aluminum production base in the west and building a 100-billion featured aluminum industrial cluster.



中孚铝业

CLEAN ENERGY AND CHEMICAL 清洁能源化工

广元天然气、风能、水能、太阳能、地热等清洁能源极具开发潜力，天然气探明储量10000亿立方米，产能60亿立方米，是四川仅有的2个国家新能源示范城市之一。发展天然气储气调峰，适时发展天然气发电和精细化工，稳步发展风力发电、光伏发电、生物质能发电，深入推进煤炭资源清洁化利用，正加快建设中国西部重要的清洁能源基地和区域性清洁能源供给中心。

With great development potential for clean energy such as natural gas, wind power, hydropower, solar energy, and geothermal energy, Guangyuan has a proven natural gas reserve of 1,000 billion cubic meters and a production capacity of 6 billion cubic meters. As one of the only two national new energy demonstration cities in Sichuan, it develops natural gas storage and peak shaving, timely develops natural gas power generation and fine chemical industry, steadily develops wind power, photovoltaic power generation, and biomass power generation, and further promotes the clean utilization of coal resources. It is speeding up the construction of an important clean energy base and regional clean energy supply center in western China.



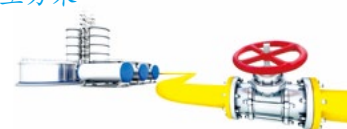
大唐广元芳地坪风电场

天然气探明储量

10000 亿立方米

产能

60 亿立方米



苍溪天然气净化厂



亭子口水利枢纽工程



MACHINERY AND ELECTRONICS

机械电子

广元地处成都、重庆、西安3大装备制造、汽车、电子信息产业集聚区的几何中心，“外输外配”（整机对外输出、零部件对外配套）优势明显。拥有081电子集团、长虹电子、元亨科技、天源机械、博锐精工、力源电子等一批优

Located in the geometric center of Chengdu, Chongqing, and Xi'an, which are three equipment manufacturing, automobile, and electronic information industry clusters, it has obvious advantages in “exporting and distributing” (exporting the whole machine and supporting parts and components externally). It has a number of advantageous enterprises such as 081 Electronics Group, Changhong Electronics, Yuanheng Technology, Tianyuan Machinery, Borui Precision, and Liyuan Electronics. During the “14th Five-Year Plan” period, it focuses on the development of key areas such as modified vehicles and auto and motorcycle parts, mechanical equipment manufacturing, intelligent terminals and supporting parts, and special electronic and electric power equipment. It is speeding up the construction of a supporting base for industrial cooperation in the Chengdu-Chongqing region.

势企业。“十四五”期间，着重发展改装车及汽摩零配件、机械装备制造、智能终端及配套零部件、特种电子电力设备等重点领域。正加快建设成渝地区产业协作配套基地。



机械自动化装配



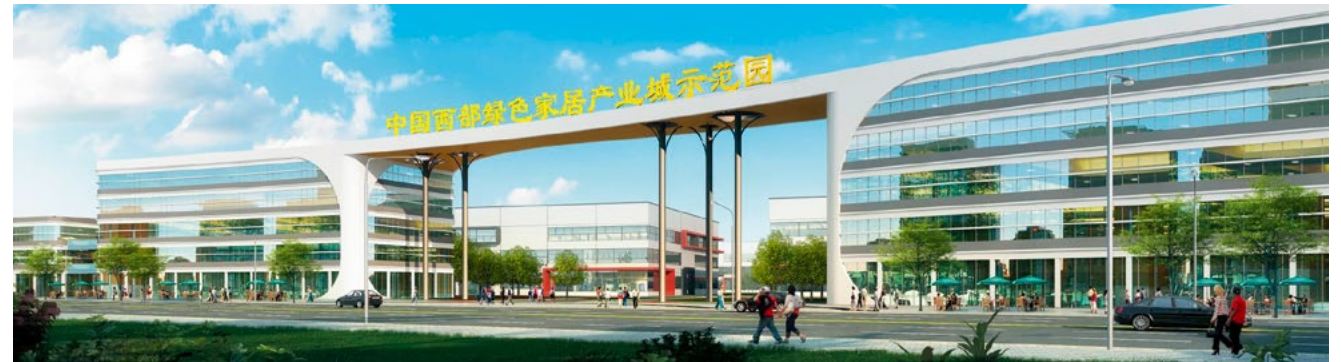
长虹电子科技



塔山湾军民结合产业园

BUILDING MATERIALS AND HOME FURNISHING

建材家居



中国西部（广元）绿色家居产业城

广元绿色家居产业已纳入四川省家居产业“一中心两基地”规划布局，并将中国西部（广元）绿色家居产业城项目作为四川省“三个十大”产业重点推进项目之一。按照“三园、四区”空间布局，依托昭化、旺苍两地产业基础、资源禀赋优势，围绕板式家具、实木家具、铝制家具、门窗橱柜、原辅材料、软体家具和五金配件等重点领域，推进传统家具、现代家具、家居建材三大板块全产业链发展。现代筑美（广元）智能家居等重大家居产业项目已落户广元。努力打造在国内具有一定影响力、集产品研发设计、生产制造、展览展示、物流集散、商业配套于一体的家居生产基地、会展中心、贸易中心和面向“一带一路”国家、东盟家私出口基地。

Guangyuan Green Home Furnishing Industry has been included in the “One Center and Two Bases” planning layout of Sichuan Home Furnishing Industry, and the Western China (Guangyuan) Green Home Furnishing Industry City project has been regarded as one of the “Three Top Ten” industrial key projects in Sichuan Province. Based on the spatial layout of “three parks and four districts”, relying on the industrial foundation and resource endowment advantages of Zhaohua and Wangcang, we will promote the development of the whole industry chain of traditional furniture, modern furniture, and home building materials, with a focus on the development of key fields in panel furniture, solid wood furniture, aluminum furniture, doors, windows and cabinets, raw and auxiliary materials, upholstered furniture and hardware accessories. Major home furnishing industrial projects represented by Modern Zhumei (Guangyuan) Intelligent Home Furnishing have settled in Guangyuan. It is striving to build a home furnishing production base, exhibition center and trade center, and a home furnishing export base for the “Belt and Road Initiative” countries and ASEAN countries that has a certain influence in the country, and integrates product R&D and design, manufacturing, exhibition & display, logistics distribution, and commercial support.





B IOMEDICAL 生物医药



广元是国家、四川省中药材的重要生产区域，素有“秦地无闲草，巴山多仙药”之美誉。全市拥有2500多种中药材资源，符合国家标准的大宗品种357个，人工种植面积98.9万亩，有道地中药材40余种，是全国中药材主要产区之一。“广元十味”优势渐显，正积极培育打造特色优势药材大品种。已建成盘龙医药、剑门兽药、竹园塔贝生态医药等专业园区。重点发展道地药材规模化种植、现代中药、兽药、中医药大健康产品、新型医疗器械等。

As an important production area of TCM materials in the whole country and in Sichuan Province, enjoying the time-honored fame of “no idle grass in the Qinling area, and numerous immortal medicines in Bashan”, the city has more than 2,500 varieties of TCM material resources, 357 bulk varieties of which meet national standards, with an artificial planting area of 989,000 mu and genuine TCM materials of more than 40 varieties. As one of the main production areas of TCM materials in the country, it has built specialized parks such as Panlong Medicine, Jianmen Veterinary Medicine, and Bamboo Garden Tabei Eco-medicine, and focuses on the development of large-scale planting of genuine medicinal materials, modern Chinese medicines, veterinary medicines, TCM health products, new medical equipment, etc.



▲ 实验室



▲ 生物医药制药

E COLOGICAL HEALTH CULTURE TOURISM 生态康养文化旅游

广元自然风光优美、生态环境怡人、旅游资源丰富、医疗资源充足，是国家医养结合试点市、全国康养十强市。

Guangyuan is a national medical preservation combined pilot city, and one of the top 10 national health preservation cities with beautiful natural landscape, livable ecological environment, rich tourism resources, and sufficient medical treatment resources.

全市拥有卫生健康机构 3665个
The city possesses 3,665 health institutions

三级医院 11家
11 level-3 hospitals

三级甲等医院 6家
6 level-3 grade-A hospitals

共有国家A级旅游景区 50个（其中5A级1个，4A级21个）
50 national A-level scenic areas (1 5A-level, 21 4A-level)

已建成曾家山、唐家河等森林康养基地，荣乐养生谷、鲲鹏小镇、金杯半山等特色康养小镇。积极发展全域旅游，加快培育健康养老、文化创意等新业态，重点发展森林康养、温泉理疗及生态工业、航空产业园及航空小镇开发等“医、教、养、游、居”一体化生态康养产业。正打造成渝地区高品质生态康养“后花园”和中国生态康养旅游名市。

The city has set up Zengjiashan, Tangjiahe and other forest healthcare bases, as well as a batch of featured healthcare towns represented by Rongle Healthcare Valley, Kunpeng Town, Kinbel Featured Healthcare Town. It is developing all-for-one tourism, fastening the cultivation of healthcare for the elderly, cultural innovation and other new industries. It also focuses on the growth of the ecological healthcare and tourism industry covering “medical treatment, education, elderly care, tourism and home”, including forest health care and tourism, hot spring therapy, ecological industry, aviation industry park and aviation town. Guangyuan is working hard to make it the city with high-quality ecological health care in the Chengdu-Chongqing area and the famous ecological health care and tourism city in China.



▲ 曾家山荣乐养生谷



▲ 澳维鲲鹏小镇



▼ 唐家河森林康养基地



MODERN SERVICE INDUSTRY 现代服务业

广元是连接大西南与大西北的商品物资集散中心，商贸流通、现代物流等区位优势显著。正加快构建旅游康养、商业贸易、现代物流、金融服务+科技信息、商务会展、人力资源、特色餐饮、家庭社区服务“4+5”现代服务业体系。全国首个高铁快运物流基地已落户广元，拥有秦巴中药材仓

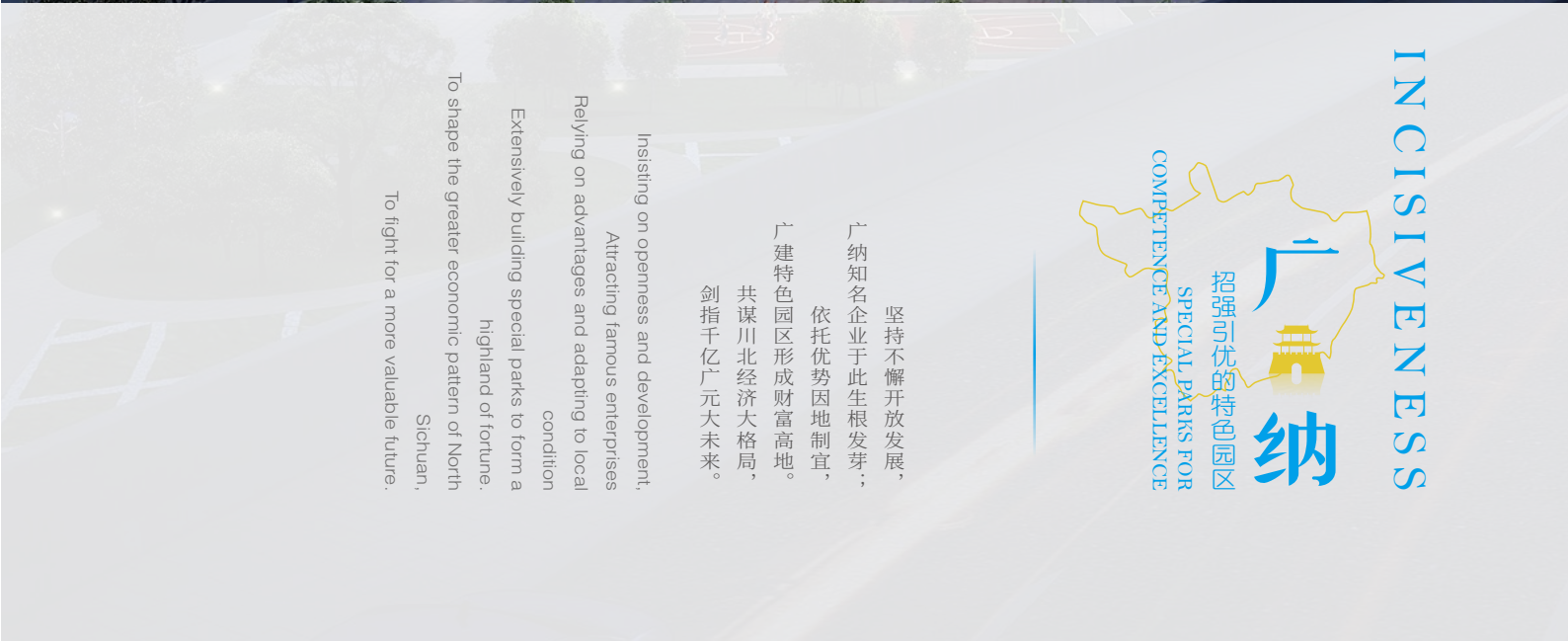
Guangyuan is the commodity material distribution center connecting the southwestern and the northwestern part of China, enjoying an obvious position advantage over commerce circulation and modern logistics. It is accelerating to establish the “4+5” modern service system, namely Tourism and Healthcare, Commercial Trade, Modern Logistics, Finance Service + Technology Information, Trade Exhibition, Human Resource, Specialty Catering and Family and Community Services. The first high-speed railway express transportation

储物流基地、川陕甘农产品批发交易中心、万贯五金机电城等专业市场。发展物流集散服务中心、商业中心广场、城市综合体等条件得天独厚。正加快建设区域消费中心和国家物流枢纽承载城市。

logistics base in China has settled in Guangyuan. This city is also home to the Qinling-Dabashan Traditional Chinese Medicine Reserve and Logistics Base, the Wholesale Trade Center of the Agricultural Products in Sichuan, Shaanxi and Gansu provinces, Wanguan Hardware & Electromechanical Products Market and other special market. With the blessed conditions to be a logistics and distribution service center, a commercial center plaza and an urban complex, Guangyuan is building itself the regional consumption center and the national logistics hub carrier city.



川陕甘国际农产品交易中心





INSISTING ON OPENNESS AND DEVELOPMENT
GATHERING FAMOUS MERCHANTS AND ENTERPRISES

坚持开放发展 / 大商名企汇聚

始终坚持开放发展理念，抢抓东西部协作重大战略机遇，主动融入成渝地区双城经济圈建设，已与浙江、广西、重庆、成都、西安等国内省市开展战略合作。日本昭和电工、马来西亚得利集团、中孚实业、林丰铝电、劳特巴赫啤酒、中纺粮油、大唐电力、娃哈哈、长虹、海螺、万达、碧桂园、华侨城等一大批中外知名企业落户广元。“广元造”产品通过中欧班列走向欧洲。广元正以独特的魅力受到天下客商的关注和青睐。

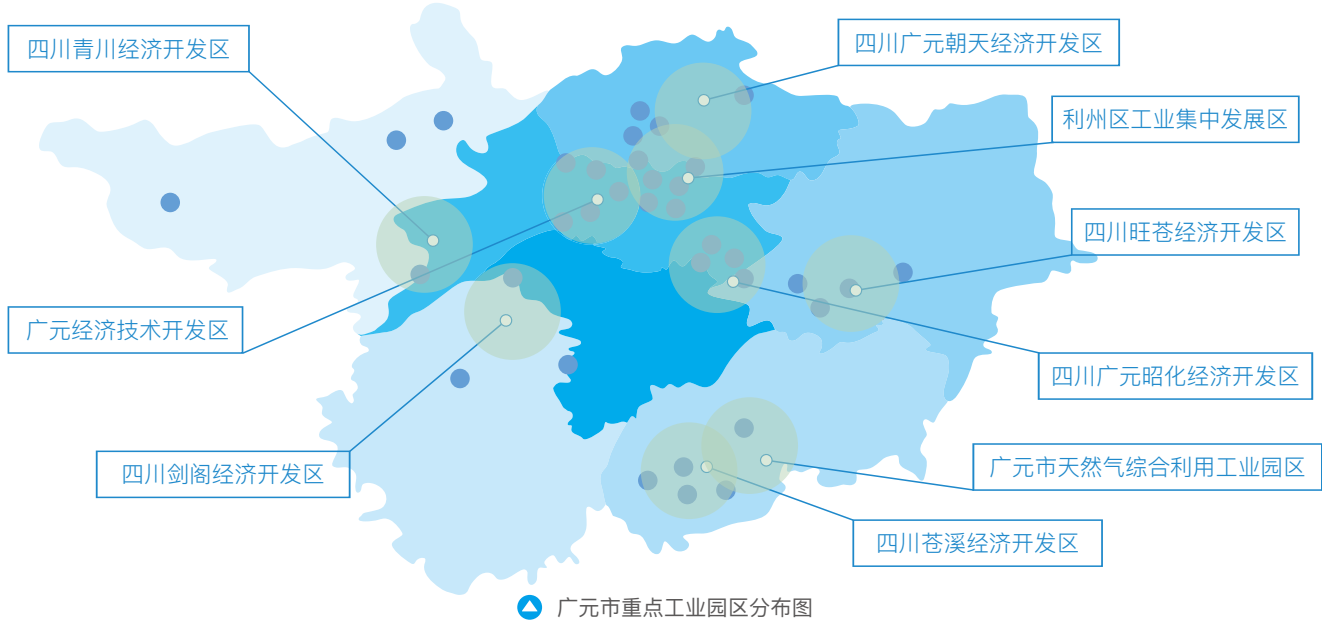
Adhering to the ideas of opening up and development and seizing the strategic opportunity of East and West Cooperation, Guangyuan takes the initiative to engage with the construction of Chengdu-Chongqing Twin-city Economic Circle and has strategically cooperated with Zhejiang, Guangxi, Chongqing, Chengdu, Xi'an and other provinces and cities in China. A great number of famous Chinese and foreign enterprises have settled in Guangyuan, such as Japan's Showa Denko, Malaysia's Deli Group, Zhongfu Industry Co, Ltd, Linfeng Aluminum and Electricity Co, Ltd, Lauterbach, Chinatex Grain and Oil Corporation, China Datang Electricity Corporation, Wahaha Group, Changhong Group, Hailuo Group, Wanda Group, Country Garden and OCT. Products made in Guangyuan have been transported and sold in Europe through China-Euro Train. Guangyuan has attracted tourists' and businessmen's attention and interests by virtue of its unique charm.



中欧班列（蓉欧快铁）广元产品出口欧洲首发仪式

ADVANCED PARK PLANNING
CATEGORIZED AND CONCENTRATED DEVELOPMENT

园区规划先行 / 分类集中发展



园区名称	重点发展产业
广元经济技术开发区（国家级）	新材料、食品饮料、生物医药、电子机械等产业
四川苍溪经济开发区（省级）	清洁能源、轻工制造、农产品深加工等产业
四川旺苍经济开发区（省级）	建材家居、机械制造、生物资源综合利用等产业
四川剑阁经济开发区（省级）	新材料、生物医药、农产品深加工等产业
四川青川经济开发区（省级）	新材料、机械制造、医药康养等产业
四川广元昭化经济开发区（省级）	建材家居、食品饮料、新型材料等产业
四川广元朝天经济开发区（省级）	新型建材、食品饮料、农产品深加工等产业
利州区工业集中发展区	食品饮料、机械电子、装备制造等产业



广元经济技术开发区

GUANGYUAN ECONOMIC AND TECHNOLOGIC DEVELOPMENT ZONE

► 规划面积 **109.04** 平方公里
Planned Area of 109.04 km²

► 已建设产业园区
Industrial Parks in completion

袁家坝工业园
Yuanjiaba Industrial Park

盘龙医药园
Panlong Pharmaceutical Park

石盘工业园
Shipan Industrial Park

空港经济区
Konggang Economic Zone

.....

► 已入驻企业 **2600** 余家
Over 2,600 Enterprises Settling in

► 规模以上企业 **300** 余家
More than 300 Enterprises Above Designated Size

► 重点发展 | Key Development Sectors

新材料、食品饮料、生物医药、电子机械等产业。

New Materials, Food and Drink, Biomedical and Electronic Machinery Industries



◀ 西滨道（经开区区域）

四川苍溪经济开发区

SICHUAN CANGXI ECONOMIC DEVELOPMENT ZONE



◀ 苍溪紫云工业园

► 规划面积 **5.15** 平方公里
Planned Area of 5.15 km²

► 已建设产业园区
Industrial Parks in completion

元坝工业园
Yuanba Industrial Park

古梁工业园
Guliang Industrial Park

紫云工业园
Ziyun Industrial Park

.....

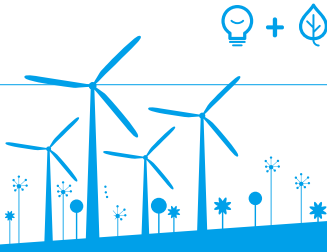
► 已入驻企业 **89** 家
89 Enterprises Settling in

► 规模以上企业 **37** 家
37 Enterprises Above Designated Size

► 重点发展 | Key Development Sectors

清洁能源、轻工制造、农产品深加工等产业。

Clean Energy, Light Manufacturing, Deep Possessing of Agricultural Products and other Industries





四川旺苍经济开发区

SICHUAN WANGCANG ECONOMIC DEVELOPMENT ZONE

► 规划面积 **7.09** 平方公里
Planned Area of 7.09 km²

► 已建设产业园区
Industrial Parks in completion

中国西部（广元）绿色家居产业城旺苍片区
West China (Guangyuan) Green Home Industry City Wangcang District

煤和生物资源综合利用功能区
Comprehensive Utilization Functional Area of Coal and Biological Resources

黄洋工业园等产业园区
Huangyang Industrial Park and Other Industrial Parks

► 已入驻企业 **100** 余家
Over 100 Enterprises Settling in

► 规模以上企业 **32** 家
32 Enterprises Above Designated Size

► 重点发展 | Key Development Sectors

建材家居、机械制造、生物资源综合利用等产业。

Building Materials and Home Furnishing, Machine Manufacturing, Biological Resource Comprehensive Utilization and Other Industries.



四川旺苍经济开发区

四川剑阁经济开发区

SICHUAN JIANGGE ECONOMIC DEVELOPMENT ZONE

► 规划面积 **8.83** 平方公里
Planned Area of 8.83 km²

► 已建设产业园区
Industrial Parks in completion

剑门工业园
Jianmen Industrial Park

金剑工业园
Jinjian Industrial Park

普安工业园
Puan Industrial Park

军民融合集中发展区
Military-Civilian Integration Concentrated Development Area

► 已入驻企业 **70** 余家
Over 70 Enterprises Settling in

► 规模以上企业 **46** 家
46 Enterprises Above Designated Size

► 重点发展 | Key Development Sectors

新材料、生物医药、农产品深加工等产业。

New Materials, Biomedical, Deep Processing of Agricultural Products and Other Industries.



四川剑阁经济开发区



四川青川经济开发区

SICHUAN QINGCHUAN ECONOMIC DEVELOPMENT ZONE



青川生态医药产业园



► 规划面积 **8.82** 平方公里
Planned Area of 8.82 km²

► 已建设产业园区
Industrial Parks in completion

► 已入驻企业 **36** 家
36 Enterprises Settling in

► 规模以上企业 **20** 家
20 Enterprises Above Designated Size

► 重点发展 | Key Development Sectors
新材料、机械制造、医药康养等产业。
New Materials, Machine Manufacturing, Biomedical and Healthcare and Other Industries.

庄子产业园
Zhuangzi Industrial Park

浙商产业园
Zhejiang Businessmen Industry Park

新材料产业园
New Materials Industry Park

生态医药产业园
Ecological Medicinal Industrial Park

.....

四川广元昭化经济开发区

SICHUAN GUANGYUAN ZHAOHUA ECONOMIC DEVELOPMENT ZONE

► 规划面积 **17.97** 平方公里
Planned Area of 17.97 km²

► 已建设产业园区
Industrial Parks in completion

► 已入驻企业 **86** 家
86 Enterprises Settling in

► 规模以上企业 **44** 家
44 Enterprises Above Designated Size

► 重点发展 | Key Development Sectors
建材家居、食品饮料、新型材料等产业。
Building Materials and Home Furnishing, Food and Drink, New Materials and Other Industries.

中国西部（广元）绿色家居产业城昭化片区
West China (Guangyuan) Green Home Industry City Zhaohua District

中国食品产业发展重点园
Key Chinese Food Industry Development Park

红岩临港经济产业园
Hongyan Port Economy Industrial Park

.....



中国西部（广元）绿色家居产业城



四川广元朝天经济开发区

SICHUAN GUANGYUAN CHAOTIAN ECONOMIC DEVELOPMENT ZONE



四川广元朝天经济开发区

► 规划面积 **8.34** 平方公里
Planned Area of 8.34 km²

► 已建成产业园区
BIndustrial Parks in completion

七盘关工业园
Qipanguan Industrial Park

羊木工业园
Yangmu Industrial Park

大巴口工业园
Dabakou Industrial Park

仇坝工业园
Qiuba Industrial Park

.....

► 已入驻企业 **63** 家
63 Enterprises Settling in

► 规模以上企业 **36** 家
36 Enterprises Above Designated Size

► 重点发展 | Key Development Sectors

新型建材、食品饮料、农产品深加工等产业。
New Building Materials, Food and Drink, Deep Possessing of Agricultural Products and Other Industries.



利州区工业集中发展区

LIZHOU DISTRICT INDUSTRIAL DEVELOPMENT ZONE



大石工业园



机电产业园



回龙河工业园

► 规划面积 **20** 平方公里
Planned Area of 20 km²

► 已建成产业园区
BIndustrial Parks in completion

宝轮工业园
Baolun Industrial Park

大石工业园
Dashi Industrial Park

回龙河工业园
Huilonghe Industrial Park

清江石羊工业园
Qingjiangshiyang Industrial Park

机电产业园
Electromechanical Industry Park
.....

► 已入驻企业近 **100** 家
It has settled nearly 100 enterprises

► 规模以上企业 **50** 余家
More than 50 Enterprises Above Designated Size

► 重点发展 | Key Development Sectors

食品饮料、机械电子、装备制造等产业。
Food and Drink, Electromechanical Industry, Equipment Manufacturing Industry and Other Industries.



BROADNESS
广 阔
利民惠企的发展空间
BENEFICIAL DEVELOPMENT SPACE

Transforming high-quality resources into high-quality elements,
To power industrial development continuously;
Catalyzing advantageous capacity with preferential policies,
To lay a firm foundation for fortune growth.
Ancient Guangyuan, green Guangyuan,
With the most open mind,
Is expecting to
Develop a new fortune era with you.
优质资源转变为优质要素,
为产业发展提供源源不断的动力;
优惠政策催化着优势产能,
为财富增长打下深厚牢固的基础。
古老的广元, 绿色的广元,
以最开放的姿态张开怀抱,
期待与您一起,
开创全新的财富纪元。



COMPLETE TALENT STRUCTURE
MAJESTIC DEVELOPMENT IMPETUS

人才结构完备 / 发展动力磅礴

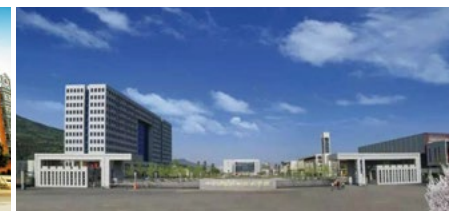
全市人才总量 456,800 Talented Persons across the City	45.68万人
其中党政人才（含事业单位管理人员） 25,000 Party and Government Officials (including Management Talents in Public Institutions)	2.5万人
企业经营管理人才 17,000 Enterprise Operation and Management Talents	1.7万人
专业技术人才 69,800 Professionals	6.98万人
技能人才 156,000 Technical Talents	15.6万人
农村实用人才 187,000 Rural Practical Talents	18.7万人
社会工作人才 2,000 Social Work Talents	0.2万人



▲ 广元天立国际学校



▲ 广元万达中学



▲ 四川信息职业技术学院

○ 柔性引进“两院”院士 32 Introduced Academicians of CAS and CASS Regardless of Their Nationality, Place of Birth, Place of Household Registration and Other Limits	32人
○ 省“千人计划”专家 Two Experts of Provincial "A Thousand High-Level Talents Plan"	2人
○ “天府万人计划”专家 Four Experts of "Tianfu Ten Thousand High-Level Talents Plan"	4人
○ 获得国家级奖项的技能人才 Three Technical Talents with National Awards	3人
○ 高层次人才 113 High-Level Talents	113人
○ 院士（专家）工作站、重点实验室、产业技术研究院、工程技术中心等市级及以上各类创新平台 108 Innovation Platforms at the City Level and above, including Academician (Expert) Workstations, Key Laboratories, Industrial Technology Research Institutes and Engineering Technology Centers	108家

○ 蜀道英才”（含名师、名医） 713 Talented Persons of "Talents in Sichuan Plan" (including famous teachers and doctors)	713人
○ 市科技拔尖人才 516 Tip-Top Talents in Science and Technology at the City Level	516人
○ 市学术和技术带头人 446 Leading Scholars and Technicians at the City Level	446人
○ 享受国务院政府特殊津贴专家 32 Experts Enjoying Special Government Allowance from the State Council	32人
○ 省学术和技术带头人 4 Leading Scholars and Technicians at the Provincial Level	4人
○ 高等职业院校 3 higher vocational colleges	3所
○ 中等职业学校 12 secondary vocational education schools	12所
○ 国家重点职业学校 6 national key vocational schools	6所
○ 国家中职示范校学校 3 national secondary vocational model schools	3所



FORMULATION OF PREFERENTIAL POLICIES CULTIVATION OF FORTUNE SEED

优惠政策落地 / 滋养财富萌芽

广元市招商引资优惠政策 (广府发〔2017〕44号)

Preferential policies for investment promotion in
Guangyuan City
(GF [2017] No.44)

对战略性新兴产业和成长性好的科技型创新企业以及具有集聚效应、产业带动效应强，对传统产业转型升级的设备先进、投资规模大、社会贡献突出且计划投资总额在10亿元以上的项目，按照“一企一策”“一事一议”等方式进行重点扶持。

For the strategic emerging industries and technology-based innovative enterprises with good growth, as well as the projects with advanced equipment, large investment scale, outstanding social contribution and planned total investment of more than 1 billion yuan, which have agglomeration effect and strong industry driving effect, and the transformation and upgrading of traditional industries, we will give key support in accordance with the ways of "one enterprise, one policy" and "one case, one discussion".

广元市招商引资政策修订 (广府发〔2019〕12号)

Guangyuan Investment and Business
Promotion Policies Revision (GFF [2019] No.12)

重点对总部经济发展奖励政策作了修订。

Revising the Awarding Policies for Overall Economic Growth.

广元市涉企优惠政策清单 (广府办函〔2017〕142号)

Preferential policies for investment promotion in
Guangyuan City
(GF [2017] No.44)

《广元市涉企优惠政策清单》，全市共清理涉企优惠政策373项，其中：税收减免类246项、资金奖补类74项、费用减免类35项、生产要素类18项。“免申即享”惠企政策清单包含税收减免、资金奖补、费用减免三大类共76项。

List of Favorable Policies for Enterprises in Guangyuan rules out 373 favorable policies for enterprises, including 246 items on tax reduction and exemption, 74 items on fund subsidies, 35 items on rate relief and 18 items on production factors. The list of "No Application" favorable policies for enterprises involves tax reduction and exemption, fund subsidies and fee relief, a total of 76 items.

以上政策以及其他优惠政策均可通过www.cngy.gov.cn和jjhzj.cngy.gov.cn查询。

The above policies and other preferential policies can be inquired through www.cngy.gov.cn and jjhzj.cngy.gov.cn.



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资源富集所在 / 要素质优价廉



供电价格
Price of Power Supply



供水价格
Price of Water Supply



天然气价格
Prince of Natural Gas



公路运输价格
Price of Road
Transportation



铁路运输价格
Railway transportation
price



广元市经济合作系统

Guangyuan Economic Cooperation System

单位名称	服务区域	联系方式
广元市经济合作和外事局		0839-3264172
北京分局	北京、天津、河北、山西、内蒙古	严峻 18981261682
成都分局	四川、西北地区	张玉华 13981220202
浙江分局	浙江、安徽	宗强 18058139333
江苏分局	江苏、上海	闵强 18080753006
广东分局	广东、湖南、海南、广西	林义然 13550973717
山东分局	山东、河南、东北地区	凡凯 13404024622
福建分局	福建、江西、台湾	杨先权 13881208678
直属（重庆）分局	重庆、湖北、云南、贵州	王大鸿 13808126185
市招商中心	全国范围（市场化、社会化招商）	刘辉 18188351766

广 元 欢 迎 您

WELCOME TO GUANGYUAN

欢迎广大客商来川陕甘结合部现代化中心城市观光考察、投资兴业！

Welcome tourists and businessmen come to Guangyuan, the modern central city
at the joint of Sichuan, Shaanxi and Gansu provinces to sightsee, investigate, invest
and start up business!

